Annex B: Profiles of Smart Nation Ambassadors

No.	Name of Smart	Profile
1)	Nation Ambassador Mdm Rahimah binte Salimin 65 years old HSEU	Rahimah is a mother of 5 and grandmother of 17. She is currently working full time as an Executive Assistant at Tan Tock Seng Hospital. Rahimah believes that staying active is key to healthy ageing, and wants to help and encourage her peers to achieve this.
	NTUC U Live CyberGuide	Rahimah learnt about U Live when it first launched 10 years ago in 2009 and started out by participating in U Live activities and events. When she embarked on the Active 55+ programme in 2016, she became inspired to do more for her peers and naturally transitioned into an active U Live Ambassador.
		With her desire to keep up to date with technology and help others, she attended workshops with U Live to upskill herself and was groomed to be a Cyber Guide. Over the years, Rahimah has co-facilitated many technology workshops and events. Rahimah has also helped at Smart Nation roadshows and guided her peers to use the latest Government apps to benefit their everyday lives. Being a U Live Cyber Guide has enabled her to embark on a purposeful journey to embrace lifelong learning and expand her social circle while helping her peers.
		Now, she has also stepped up to be part of the Ambassador taskforce for U Live Symposium 2019, making a difference by offering her inputs and staying involved in the planning and execution of the event.
		As a committee member of the Healthcare Services Employees' Union (HSEU) Alumni, she also continues to encourage and gather HSEU U Live members to join U Live marquee events such as Walk for Wellness and U Live Symposium.
2)	Mr Zhou Weida	Weida currently serves as the President of the IES (Institution of Engineers Singapore)-Temasek Polytechnic Student Chapter. He is actively involved in rallying students from Temasek Polytechnic and coordinating their participation at various Smart Nation engagement platforms. This includes Merdeka Generation Roadshows and SkillsFuture events, where they share about digital government services with the public.
	24 years old	
	Temasek Polytechnic student	
		He is also very active in school events and community service both locally and overseas. Weida has volunteered in various community events such as EastEats - Food Collection and Distribution, a community service by Temasek Polytechnic students with Tampines West CC in 2018, as well as a local

		community project called City of Sharing 2019 with Paya Lebar Kovan CC.
3)	Ms Thinzar Htet President of Tiny Thinkers 20 years old	Tiny Thinkers is a programme that seeks to educate and empower parents to kickstart their child's development in Computational Thinking. Tiny Thinkers focuses on teaching Computational Thinking that children can use to apply in computer-related fields such as coding, as well as other fields such as mathematics. It was founded by four NTU students in January 2019 as part of their Final Year Project.
		The current President of TinyThinkers is Ms Thinzar Htet. Thinzar has always been interested in education and interacting with children. She finds it meaningful to teach Computational Thinking skills to children when they are young so that they will be better equipped for the future, especially with the nation's focus on Smart Nation.
		Thinzar is from Myanmar and has been living in Singapore for 10 years. She is currently a Year 2 undergraduate student studying Sociology at NUS Faculty of Arts and Social Sciences.
4)	Mdm Pearlie Ow 69 years old SMMWU NTUC U Live Cyber Guide	Pearlie started her journey with U Live in 2015 when her late husband signed her up for U Live's Active 55+ programme. Despite holding a full-time job, Pearlie completed all her Active 55+ core modules quickly and graduated at the inaugural Active 55+ Graduation Ceremony in the same year. Pearlie kicked-off her contribution when she signed up to be a U Live Social Media Ambassador. During this time, Pearlie discovered her passion for writing and took up the responsibility to curate content such as event coverage for U Live's Facebook page. Recognising her potential for growth, Pearlie was further developed as a Cyber Guide to inspire and guide her fellow peers in the ever-changing digital landscape. As a Cyber Guide, Pearlie has co-facilitated many tech workshops and events till date. Pearlie also volunteered to be in the U Live Symposium Ambassador taskforce in 2017. Recently, Pearlie extended her knowledge and time beyond U Live by volunteering at Smart Nation roadshows and events, where she was profiled and commended on for her conviction to advocate for digital savviness in seniors. "Becoming part of U Live has been nothing short of a wonderful experience. U Live has exposed me to a variety of programmes that extender to my action to avariety of
		programmes that caters to my age group to ensure that seniors are able to keep up with the times and remain relevant. I am very happy to be part of U Live as I am constantly learning new things, as well as thankful for the opportunities that U Live has provided me with to continue my life's journey in a purposeful way!"

5)	Shona Lal Parekh Communications Professional	Shona is a communications professional who has undertaken various roles in the public, private and social services sectors. Singapore's Smart Nation initiative has fascinated her since its inception in 2014 and volunteering as a Smart Nation Ambassador is one way for Shona to stay abreast of its developments. Shona has four children, of whom the eldest, Zubin, age 25, has Down syndrome. She volunteers regularly for various causes, including those related to disability and the environment. She was also a former docent at the National Museum of Singapore. Today, Shona is bringing Zubin along for the Smart Nation & <i>U</i> event, and hopes to encourage more members of the public to sign up as Smart Nation Ambassadors. She did her undergraduate studies at NUS and has an MSc in Marketing from Baruch College, CUNY.
6)	Muhamed Suhaimi Bin Nasarudin 25 years old Nursing student in SIT	Suhaimi is a Mendaki Digital Guide who has clocked in 30 volunteering hours with MENDAKI last year. Examples include event support for Mini Playfest 2018, launch of MENDAKI@CCK and the Anugerah Belia Cemerlang Award Ceremony 2018. Suhaimi has also started volunteering as a Smart Nation Ambassador since October this year. He is passionate in serving the Malay/Muslim community in digital matters, such as assisting them to download and use Government apps, and seeking their feedback on Government initiatives.